

JETRO's Activities for Promoting Direct Investment in Japan

September 19, 2012



JETRO's activities to attract foreign businesses

Website and events:

Distribute information on Japanese business environment

- ◆Invest-in-Japan Website (http://www.jetro.go.jp/en/invest/)
- ◆Organizing seminars, symposia and providing brochures



Invest-in-Japan Website

Overseas offices:

Find businesses interested in investing in Japan



HQ and domestic offices:

Develop proposals (Provide customized information)

Support in exhibitions:

Increase business opportunities with Japanese companies

Support startup through

IBSC (Invest Japan Business Support Center)

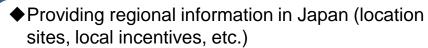
Domestic offices:

Link to local governments and attract businesses

- Finding companies interested in investing in Japan by visiting businesses and exhibitions
- ◆Individual consultations with interested companies
- Providing information on markets and industries
- Providing information and introductions for approvals and licenses
- ◆ Support for foreign businesses exhibiting in exhibitions held in Japan



◆ Providing expert advice (taxes, accounting, human resources, social security, real estate, etc.)



- Cooperation with local governments to promote their regions
- ◆Support for secondary investment in region



Seminars and symposia



Support to foreign businesses in exhibitions held in Japan



Temporary offices

Implementing incentives:

Asian Business Location Promotion Project Subsidy

- ◆Subsidy for regional HQs and R&D facilities
- ◆ Providing information to potential global companies

Services of the IBSC Tokyo Incubation Office

- Maximum period of use: 75 business days (free of charge up to 50 business days)
- Office hours: 8:00 a.m. to 10:00 p.m. (excluding Saturdays, Sundays, and national holidays)
- Desks, chairs, telephones, fax, internet connections (telephone/fax charges borne by users)
- Receptionists, advisory service (market, industry, legal/accounting, human resources, etc.)
 (advisory service on appointment basis)





- · 13.5 m² (office for two people)
- 18.0 m² (office for three people)
- 36.0 m² (office for six people)



Conference room



Refreshment space

2011 JETRO's FDI Promotion



Aggreko Japan K.K. (UK)

Background:

- ◆Aggreko is a leading provider of rental services for electric generators in the UK.
- ◆They have provided devices, serving the electricity in emergencies, to about 100 countries.
- ◆Scottish Development International in Japan introduced this firm to JETRO Tokyo.

JETRO's support:

- ◆-provided the company with IBSC Tokyo temporary office space.
- ◆-introduced accounting firms to the company

Results:

- ◆ <u>Aggreko have established their office in Tokyo, by conclusion of a contract with TEPCO in order to meet electricity demands.</u>
- ◆Aggreko plans to expand their business, aiming at electric firms, factories, local governments, etc. by providing emergency electric systems.

"Subsidy Program for Projects Promoting Asian Site Location in Japan" -1

Project scheme

METI/JETRO



[Target]
Attracting globally operating companies'

- R&D Sites
- Regional headquarters

Application

Screening based on

potential economic benefits to Japan

Third-party

review



Investment subsidy for global companies

Aggressive incentive comparable to those of other countries

- > Subsidies for the cost of construction and equipment for the site
- Up to 1/2 subsidy rate for SMEs (others 1/3)*Up to 2/3 subsidy rate in disaster area (FY2012)

Period of Application

Public Announcement of the 2012 Subsidy: August 28th, 2012 to November 19th, 2012 Period for Acceptance of Application Forms: November 5th, 2012 to November 19th, 2012 (no later than 12:00 p.m. Japan Time)

http://www.jetro.go.jp/en/invest/incentive_programs/

"Subsidy Program for Projects Promoting Asian Site Location in Japan" -2

Dou Yee (Singapore)

Background:

- ◆Dou Yee is
 Singapore's <u>film Liquid Crystal Display (film LCD) Manufacturer</u>.
- ◆It planed to build its manufacturing and R&D facility of its state-of-the-art LCD in Asia.
- ◆Managing Director of JETRO office met the company at a networking reception in Singapore.

JETRO's support:

- ◆-provided the company with information on
 - 1) properties in collaboration with local governments (38 properties throughout Japan) and arranged 3 tours.
 - 2) subsidies

Results:

- ◆Dou Yee International Pte. Ltd., decided to build a production / R&D center in Hiroshima Prefecture.
- ◆ Dou Yee plans to invest 1 billion yen and first employ 10 staff.
- ◆The company (particularly its Research and Development Department) was selected as a beneficiary of the "Subsidy Program for Projects Promoting Asian Site Location in Japan of FY2010."







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