

**About the exhibition at the Expo 2025 Osaka, Kansai, Japan**  
**"Cool Japan Showcase / Anime Manga Tourism Festival"**  
**(2nd Announcement)**

Based on the "New Cool Japan Strategy," the Secretariat of Intellectual Property Strategy Headquarters, Cabinet Office Japan is working to promote the appeal of Japan to the world, further expanding Japan fans and increasing inbound tourism.

"Contents" of Anime Manga are a "gateway" that stimulates interest in Japan among people around the world. They are also expected to play a major role in the overseas expansion of the Cool Japan industry, and contributing to attracting inbound tourists.

This exhibition will be held as an initiative to use Anime Manga and others to convey the attractiveness of Japan's regions to fans overseas, and to encourage people to visit the regions and experience food, food culture, diverse products, industries, culture, and more.

We are pleased to announce that the exhibition content has now been finalized.

Going forward, we continue to provide information about this exhibition on a dedicated website.

Please refer to the URL or QR code listed in 3 below.

**Notes**

**1. The Outline**

■Name of Exhibition : Cool Japan Showcase / Anime Manga Tourism Festival

■Dates: Wednesday, April 30, 2025 - Friday, May 2, 2025, 11:00-17:00

(No prior reservation is required to view the exhibit.)

■Venue: In the site of the Expo 2025 Osaka, Kansai, Japan, EXPO Exhibition Center "WASSE"  
Event Hall South

■Organizer: Secretariat of Intellectual Property Strategy Headquarters, Cabinet Office Japan

■Operator : Anime Tourism Association (Anime Manga Tourism Festival Operation Office)

■Exhibition :

① Booths from Anime Manga Spots

Provide an experience of the various attractiveness of Japanese regions based on real-life Anime Manga Spots

② Programs on Stage

Participatory talk sessions that promote the attractiveness of Japan to the world through Anime Manga, and other programs

③ Other Exhibition Areas

Introduction of Anime Manga spreading around the world. Message from Manga artists. Exhibition of works that have won the Japan International MANGA Award. Anti-piracy efforts, etc.

■Image of the Venue :



■Promotional Image :



## 2. Contents of the Exhibition (in detail)

### ① Booths from Anime Manga Spots

Sapporo Manga and Library Town Development and Utilization Organization, Hokkaido
Iwaki Yumoto Onsen Hotel Koito, Fukushima Prefecture
Gunma Film Commission, Gunma Prefecture
Tatebayashi City, Gunma Prefecture
Sanjo city・Chinokido Shopping Street DIY!! Fan Base, Niigata Prefecture
Yamanashi Tourism Organization, Yamanashi Prefecture
Hida Takayama, Gifu Prefecture
Chibi Maruko-chan Land・Shizuoka City, Shizuoka Prefecture
Numazu City, Shizuoka Prefecture
Kumano City Tourism Association, Mie Prefecture
KYOMAF(KYOTO INTERNATIONAL MANGA ANIME FAIR), City Kyoto, Kyoto Prefecture
Nishinomiya City, Hyogo Prefecture
THE OSAMU TEZUKA MANGA MUSEUM, Hyogo Prefecture

Nijigen no Mori, Awaji City, Hyogo Prefecture
Manga Kingdom Tottori, Tottori Prefecture
Ube City, Yamaguchi Prefecture
Tonosho Town, Kagawa Prefecture
Kochi Anime Creator Sanctuary Project, Kochi Prefecture
KITAKYUSHU MANGA MUSEUM, Fukuoka Prefecture
Goto City, Nagasaki Prefecture
Hita City, Oita Prefecture
Haeburu town, Okinawa Prefecture
SEIBU RAILWAY
Japan Airlines
SORA-NO-UE SHOPPING MALL
BENELIC Digital Entertainment
Anime Tourism Association

### ② Programs on Stage

Promotional programs by exhibitors, and stage programs featuring anime song singers, and voice actors & actresses, VTubers will be held. The finale of each day will be "Anime Song Bon Odori", attracting fans gathering from both Japan and overseas.

April 30(Wednesday)			
11:00	11:05~11:30	<b>Special Programs① Opening Event</b>	Kiyoto Tsuji State Minister of Cabinet Office, Tottori Prefecture, Kyoto City, Rika Matsumoto Cool Japan PR Ambassador, Voice actress, Actress, Singer
12:00	12:00~12:45	<b>VTuber "V Café♪" Anime Song Stage</b>	VTuber, VSinger
13:00	13:00~13:15	<b>Exhibitors' Stage</b>	In preparation
	13:30~13:45	<b>Exhibitors' Stage</b>	In preparation
14:00	14:00~14:40	<b>Kenichi Suzumura's Radibase</b>	Kenichi Suzumura
15:00	15:00~15:45	<b>VTuber "V Café♪" Anime Song Stage</b>	VTuber, VSinger、
16:00	16:00~16:40	<b>"Anime Song Bon Odori"</b>	Japan Bon Odori Association Anime song DJ: DJ Marika Bon Odori: Tsukune Tsukiumi and others

May 1st (Thursday)			
11:00	11:05~11:50	<b>VTuber "V Café♪" Anime Song Stage</b>	VTuber, VSinger、
12:00	12:30~12:45	<b>Exhibitors' Stage</b>	In preparation
13:00	13:00~13:40	<b>V Station NAVI</b>	Mistuo Iwata, Hisayoshi Suganuma
14:00			
15:00	15:00~15:45	<b>VTuber "V Café♪" Anime Song Stage</b>	VTuber, VSinger
16:00	16:00~16:40	<b>"Anime Song Bon Odori"</b>	Japan Bon Odori Association Anime song DJ: DJ Marika Bon Odori: Tsukune Tsukiumi and others

May 2 (Friday)			
11:00	11:05~11:50	VTuber “V Café♪” Anime Song Stage	VTuber、VSinger
12:00	12:00~12:15	Exhibitors’ Stage	In preparation
	12:30~12:45	Exhibitors’ Stage	In preparation
13:00	13:00~13:30	Special Programs② Special talk session “Welcome to the home of Anime Manga “	Minoru Kiuchi Minister of State for “Cool Japan” Strategy Enako Cosplayer
14:00	14:00~14:40	TV Anime “Summer Pockets” (The setting is modeled after Kagawa Prefecture.) Special Stage	Kai (Original scenario writer) Naoto Nakajima (producer)
15:00	15:00~15:40	Anime Song Special Live	Chihiro Yonekura
16:00	16:00~16:40	“Anime Song Bon Odori”	Japan Bon Odori Association Anime song DJ: DJ Marika Bon Odori: Tsukune Tsukiumi and others

## 【Special Programs①】

### **Opening ceremony and the event with Rika Matsumoto, Cool Japan PR Ambassador, Voice actress, Singer.**

Before the opening on the first day, the ribbon-cutting ceremony will be held among exhibitors, the representatives from anime production companies and manga publishers, and the organizers. After the ceremony, gates open, and there starts an opening event, where exhibitors will give talks and Anime Manga characters will greet visitors. Rika Matsumoto, the Cool Japan PR Ambassador, will be kicking off the opening event with a live performance of her hit songs.

**Date: April 30, (Wednesday)**

**Opening ceremony: (scheduled for) 10:40-10:55**

**Opening event: (scheduled for) 11:05-11:30**

**Location: Special stage inside the venue**

### **【Attendees at the Ribbon Cutting Ceremony】**

#### ■ Organizer Representative :



Kiyoto Tsuji  
State Minister of  
Cabinet Office



Rika Matsumoto  
Cool Japan PR Ambassador  
Voice actress, Actress, Singer  
"Pokémon," the theme song she sang  
sold over double a million copies.  
This year, to commemorate the 40th  
anniversary of her debut, she will be  
holding an anniversary live performance  
and starring in a stage play.

#### ■ Exhibitor Representative :

Tottori Prefecture (provisional)

Kyoto City (provisional)

#### ■ Representative of Anime Manga -related collaborators :

Kazuko Ishikawa    President of The Association of Japanese Animations  
(President of NIPPON ANIMATION CO., LTD.)

Nobuhiro Oga    President of SHOGAKUKAN Inc.

Shoji Kawamori    Chairman of The Anime Tourism Association (Animation Director)

※Attendees are currently under adjustment and may be subject to change.

## 【Special Program ②】

### **Minoru Kiuchi, Minister of State for "Cool Japan" Strategy & Enako, Cool Japan PR Ambassador, Cosplayer**

#### **Special talk session "Welcome to the home of Anime Manga"**

The Minister and Enako will talk about their upbringings, where they grew up surrounded by Anime Manga, and their experiences in their hometowns and abroad, and will discuss the expectations that people around the world have for Anime Manga, as well as encouraging tourism to Anime Manga spots.

**Date and Time: (scheduled for) Friday, May 2, 2025, 13:00-13:30**

**Location: Special stage inside the venue**



Minoru Kiuchi  
Minister of State for  
"Cool Japan" Strategy



Enako  
Cool Japan PR  
Ambassador  
Cosplayer,  
Gravure idol  
Talent, Voice actress,  
Actress, Singer

## **③ Other Exhibition Areas**

### ■Welcome exhibitions:

As visitors enter the venue, they will be greeted by an exhibition of popular Anime Manga characters.

### ■Anime Showings Spreading Around the World:

Screening the Anime movies of dubbed and subtitled versions in various languages, that are loved all over the world.

### ■Manga Library Spreading Around the World:

The temporary library to exhibit the Manga in various languages, with the cooperation of publishing companies.

### ■Manga Artist Message Corner:

Exhibit messages from Manga artists.

### ■The Japan International MANGA Award Corner:

Japan Introducing past winner's works, which are submitted from various counties and regions, of the International MANGA Award organized by the Ministry of Foreign Affairs.

### ■The Anti-Piracy Corner:

Exhibitions to encourage legitimate Manga subscriptions with the cooperation of General Incorporated Association ABJ (Authorized Books of Japan) .

### ■Merchandise:

Sales of local regional products and Anime Manga goods that are usually only available in the region.

### ■Model Tours:

Guide of model tours planned to commemorate this exhibition, where you can experience Anime Manga and enjoy the attractiveness of the spots.

### 3. This Exhibition 's Website

For further information regarding the exhibitions, event times, etc., will be posted on this event's website. Please access via URL or QR code below.

URL : <https://amtf.go.jp/>

QR CODE :



### 4. How To Get Tickets and Information For Visitors

#### 【How To enter the Expo 2025 Osaka, Kansai, Japan】

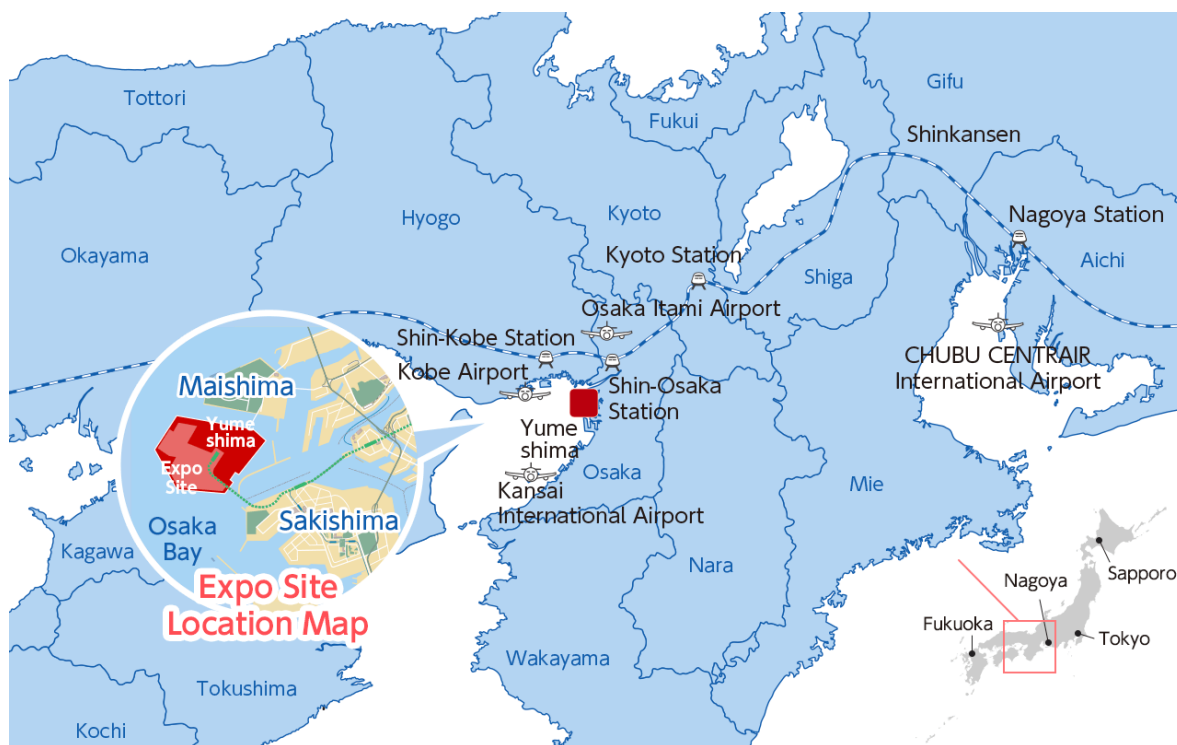
Please refer to the URL below to purchase your admission ticket on the EXPO2025 Digital Ticket Site, reserve your visit date and time, and then visit the venue on the day.

[ExpoID • Purchase Ticket\(s\) • Admission Guide | Expo 2025 Osaka, Kansai, Japan Official Website](#)

EXPO2025 Digital Ticket Site [ticket.expo2025.or.jp/en/](https://ticket.expo2025.or.jp/en/)

Tickets can also be purchased at convenience stores, or travel agencies, etc.

#### 【Location】 Yumeshima, Osaka



(Image provided by the Japan Association for the 2025 World Exposition)

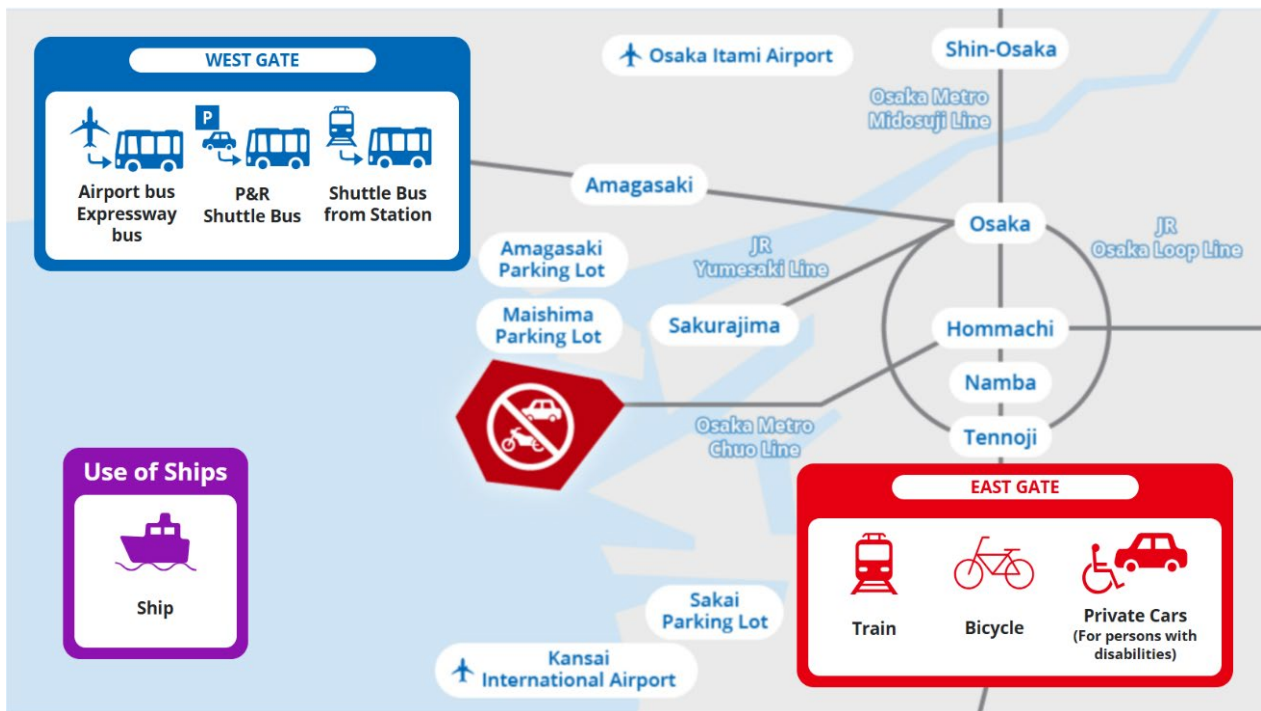
The images are for illustrative purposes only. The layout and shape of the building may differ slightly from the actual venue.  
Furthermore, unauthorized reproduction or copying of these images is strictly prohibit.

## 【Access】

For details on transportation to the venue, please refer to the website of the Japan Association for the 2025 World Exposition.

Japan Association for the 2025 World Exposition Web site:

<https://www.expo2025.or.jp/expo-map-index/access/>



(Image provided by the Japan Association for the 2025 World Exposition)

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※Private cars and motorcycles are not permitted to enter the venue.

※Please note that some transportation methods require advance reservations.

**【Location of EXPO Messe "WASSE" at the venue of the Expo 2025 Osaka, Kansai, Japan site】**



(Image provided by the Japan Association for the 2025 World Exposition)

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**If you wish to use any images contained herein, please contact the press contact.**








**Contact for inquiries regarding this matter :**





Organizer: Secretariat of Intellectual Property Strategy Headquarters, Cabinet Office Japan  
Inoue, Takahashi  
TEL : +81(0)3-3581-2549

Operator : Anime Tourism Association(Anime Manga Tourism Festival Operation Office)  
Press Contact (Consignment Company : HUMANMEDIA inc.) Hasegawa  
TEL : +81(0)3-5544-9713 MOBILE : +81(0) 90-6474-0260 FAX : +81(0)3-5544-9714  
E-mail: hasegawa@humanmedia.co.jp

## Exhibitor Introduction





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1	Sapporo Manga and Library Town Development and Utilization Organization, Hokkaido		Sapporo and Hokkaido have produced more than 350 manga artists. We aim to revitalize the region by enhancing Sapporo's appeal through the power of the manga created by these artists. Additionally, we aim to encourage new creators and content through talent cultivation programs centered around a manga library.
2	Iwaki Yumoto Onsen Hotel Koito, Fukushima Prefecture	 ©フライングベイビーズ保護者会 ©Iwaki Nanahama Ikemen Project	Iwaki City, Fukushima Prefecture, is the southernmost point of Tohoku and is known as the Hawaii of Tohoku. Iwaki Yumoto Onsen boasts over 1,300 years of history. With Ryokan Koito at its core, we are working on a new type of tourism that combines our hot springs with subculture. This hot spring area allows you to enjoy what you love, such as the "Iwaki Nanahama Ikemen Project", "Onsen Musume", "Flying Babies", and cosplay photography. Get to know and enjoy the area through subculture. We support such trips.
3	Gunma Film Commission, Gunma Prefecture		With both abundant natural beauty and urban areas equipped with administrative, industrial, and commercial functions distributed throughout the Prefecture, Gunma is rich in resources for shooting footage for any number of situations. The Gunma Film Commission supports the production of films and TV shows by providing location assistance and liaison services within the Prefecture. In cooperation with the local community, Gunma Prefecture also supports the production of anime set in Gunma Prefecture, and many locations in Takasaki City and Numata City appear in "Narenare -Cheer for you! -." Please come and visit the locations.
4	Tatebayashi City, Gunma Prefecture		Tatebayashi City is one of the locations for the TV anime "A Place Further Than The Universe". There are several anime spots scattered around the city. The exhibition booth features character panels with original illustrations only in Tatebayashi City. In addition, tourist guidebooks and set-jetting maps will be handed out. locations.
5	Sanjo city・Chinokido Shopping Street DIY!! Fan Base, Niigata Prefecture	 ©IMAGO / avex pictures・DIY!! Production Partners	High school girl x tools = manufacturing!! An original TV anime "Do It Yourself!!" whose sacred place is Sanjo City, Niigata Prefecture. This anime depicts the first steps of a DIY high school girl who is trying to open up her future through manufacturing, and features not only the spirit and tools of manufacturing nurtured in Sanjo City, but also the good old townscape, rich nature, and local gourmet food. DIY!! Fanbase is the gateway for fans visiting this sacred city, Sanjo City, and continues to spread the word about the works and the charm of Sanjo as a real community space for fans.
6	Yamanashi Tourism Organization, Yamanashi Prefecture		Yamanashi Prefecture is located at the centre of the Japanese archipelago, surrounded by rich natural resources which attract tourism. It is also home to the World Heritage Site Mt. Fuji and its abundant spring water. The anime series "Yuru Camp△ (Laid-back Camp)" is set in Yamanashi Prefecture and revolves around high school girls enjoying outdoor activities. This section showcases "Yuru Camp△" - the anime behind the rise in camping in Japan and the best of Yamanashi, the area in which it is set in.
7	Hida Takayama, Gifu Prefecture		Takayama City is surrounded by the magnificent nature represented by the Northern Alps and has the largest municipal area in Japan. The historic old town remaining in the central city area retains the traces of its prosperity as a merchant town in the Edo period. The Takayama Festival, held every spring and fall, was registered as a UNESCO Intangible Cultural Heritage in 2016. Takayama City attracted many tourists from both Japan and abroad, with approximately 4.42 million visitors in 2024. It is also the setting for the anime "Hyouka."

8	Chibi Maruko-chan Land・Shizuoka City, Shizuoka Prefecture	 ©S. P./N. A. N	The only museum in Japan where you can experience the world of “Chibi Maruko-chan” ! Chibi Maruko-chan Land is the only permanent Chibi Maruko-chan museum in Japan, located in Shimizu Ward, Shizuoka City, the hometown of the original author, Momoko Sakura. Various scenes from the anime “Chibi Maruko-chan” are recreated here! You can see the Sakura family and meet Maru-chan and Tama-chan playing in the park. There is also a zone where you can experience the world of the anime’s opening credits, the “Sakura Momoko Museum,” and the “Chibi Maruko-chan Theater Room,” so both adults and children can have fun.
9	Numazu City, Shizuoka Prefecture	In preparation	Numazu City is located in the eastern part of Shizuoka Prefecture, at the north of the Izu Peninsula. It is a commercial city at the center of the eastern region, with an abundance of nature, including Mt. Fuji seen across Suruga Bay, Mt. Kanuki, the Kano River flowing through the center of the city, fresh and abundant fish caught in Suruga Bay, deep-sea fish, and filleted horse mackerel, agricultural products such as green tea and mandarin oranges grown in the warm climate and rich soil, and tourism that takes advantage of the natural conditions. It is also the setting for the anime “Love Live! Sunshine!!”
10	Kumano City Tourism Association, City of Kumano, Mie Prefecture		Kumano city tourism association was established in Kumano city, where is surrounded by sacred mountains and faced to the beautiful Pacific Ocean, with aim to provide comprehensive tourists information of the city, such as the world heritage site “Kumano Kodo” the pilgrimage trails, and also to run a famous “Kumano’s Grand Fireworks Festival”. Recently we have strongly collaborated with “Nagi no Asukara (A Lull in the Sea)” the animation series depicted many places in Kumano city as our new chapter of tourism industry, and we are very proud of having been awarded for the “Japanese Anime 88-Spots” for the last 8 years since 2018. “Nagi no Asukara” is a fantastical ensemble drama animation depicting the wavering emotions of boys and girls in a world divided between sea and land and inhabited by humans. The well-known art director Mr. Kazuki Higashiji and staffs of the Nagi no Asukara visited Kumano city for location coverage. Many places such as Atashika beach and its around and JR train Hadasu station are depicted as models.
11	KYOMAF (KYOTO INTERNATIONAL MANGA ANIME FAIR), Kyoto City, Kyoto Prefecture		“KYOMAF” is an abbreviation for “KYOTO INTERNATIONAL MANGA ANIME FAIR”, one of the biggest manga/anime/game events in western Japan. Publishers, TV stations, anime production companies and many other exhibitors are presenting their new releases, merchandise, stages and more.
12	Nishinomiya City, Hyogo Prefecture		Nishinomiya City is known as the sanctuary of “The Melancholy of Haruhi Suzumiya” . The clock tower located northwest of Hankyu Nishinomiya Kitaguchi Station is called the “Haruhi Clock”, and other locations that served as models for the anime are scattered throughout the city, attracting many fans. Shukugawa, which also appears in the anime, is popular as a famous cherry blossom viewing spot. Nishinomiya City is also well known for Nishinomiya Shrine, which enshrines Ebisu, the god of prosperous business, and Hanshin Koshien Stadium, the sanctuary of high school baseball, as well as being a famous sake producing region.

13	THE OSAMU TEZUKA MANGA MUSEUM, Hyogo Prefecture		Osamu Tezuka is known as Manga no Kamisama (Japanese cartoon). His creative work had a profound impact on the development of the culture of Japanese manga and animation. He spent his impressionable years in Takarazuka City, Hyogo Prefecture, from age 5 to 24. Influenced by appreciation of the Takarazuka Revue, collection of insects, and the war experience, he expressed “love of life” and “respect for nature” in his works. The Osamu Tezuka Manga Museum was built in Takarazuka City. The world of his works is reproduced in the museum. In the “permanent exhibition”, visitors can learn deeply about the “connection with Takarazuka” and “Tezuka Osamu himself” through paintings, writings, and other artifacts in his childhood. In the “library”, visitors can read almost all of his works. In the “animation workshop” visitors can enjoy experiencing the production of animation.
14	Nijigen no Mori, Awaji City, Hyogo Prefecture		Nijigen no Mori is a theme park located within Hyogo Prefectural Awajishima Park in the northern part of Awaji Island. Spanning a vast area, this facility allows visitors to fully engage their five senses, move their bodies, and immerse themselves in the worlds of anime. Attractions include experiences based on popular Japanese anime such as “Crayon Shinchan” “NARUTO” and “Demon Slayer: Kimetsu no Yaiba” as well as a life-sized “Godzilla” attraction. Additionally, visitors can step into the worlds of Japanese hit video games like “Monster Hunter” and “Dragon Quest Island”.
15	Manga Kingdom Tottori, Tottori Prefecture		Tottori Prefecture has produced many manga artists, including Shigeru Mizuki, the creator of “GeGeGe no Kitaro”, Jiro Taniguchi, the creator of “A Distant Neighborhood” and “CHICHI NO KOYOMI”, and Gosho Aoyama, the creator of “Detective Conan”. In 2012, we established the “Manga Kingdom Tottori” and are working to promote tourism and industry and develop human resources through manga. Why not visit the places associated with each of them and enjoy the charms of Tottori Prefecture, the birthplace of these captivating works?
16	Ube City, Yamaguchi Prefecture	 ekhara	Ube City is the hometown of Hideaki Anno, the general director of the “EVANGELION” series. Since JR Ube-Shinkawa Station appeared as one of the model locations in “EVANGELION: 3.0+1.0 THRICE UPON A TIME”, we have been holding the “EVANGELION All Over the Ube city” event since 2021, allowing visitors to experience the world of “EVANGELION” throughout the city. In 2025, the winning entry from the “EVANGELION” tribute sculpture design contest, held as part of the fourth installment of the event, will be brought to life and installed in the city as a new “EVANGELION All Over the Ube city” spot, following the Spear of Longinus.
17	Tonosho Town, Kagawa Prefecture		Tonosho Town is located on Shodoshima Island in the Seto Inland Sea. The town is also known as the setting for the anime “Teasing Master Takagi-san” which depicts a beautiful town blessed with abundant nature. Despite being an island, Shodoshima boasts high recognition as a “tourist island,” attracting over one million visitors each year. In the industrial field, the town is famous for its somen noodles and soy sauce with a history of over 400 years, sesame oil, stone materials, and olives. It is also known worldwide as a sustainable tourism area, having received international certification as a sustainable tourism destination by 2024.
18	Kochi Anime Creator Sanctuary Project, Kochi Prefecture	In preparation	In January 2022, Kochi Shinkin Bank, teaming up with local governments, educational institutions, and local media, formed an executive committee and launched a project for job creation and revitalization of local communities by concentrating anime-related industries in Kochi Prefecture. Through the “Kochi Anime Creator Awards”, which aims to discover and nurture creators, and the “Kochi Anime Festival”, an event that brings together anime-related parties and fans from all over Japan, a variety of projects are underway to make Kochi become a “sanctuary” for anime creators.

19	KITAKYUSHU MANGAMUSEUM, Fukuoka Prefecture		Wow, 2025 is the year of Kitakyushu Manga BEAT! "Familiar withHeart Cocktail", "starting with the 50th anniversary exhibition of Watase Seizo 's painting", "Inu x Boku SS Fujiwara Kokoa Exhibition" and "Galaxy Express 999" 50th anniversary project "Matsumoto Leiji' s Creation Trail" and "Kitakyushu-related Writer" "continues! I also recommend the night view of this city, which has been recognized as the number one night view city in Japan for the second consecutive year. 2025 is Kitakyushu Manga BEAT! Why don't you come to the exhibition and enjoy the city of Kitakyushu?
20	Goto City, Nagasaki Prefecture	 五島の雲 山本二三美術館	Goto city is full of attractions, from spectacular views of islands floating in the sea to historical and cultural heritage sites. In 2015, Goto city was recognized as a Japanese Heritage Site under the title "Border Islands Iki, Tsushima and Goto ~The Ancient Bridge to the Continent~". In 2018, it was designated a World Cultural Heritage Site as "Hidden Christian Heritage in the Nagasaki and Amakusa Regions". In 2021, it was recognized as a Japanese Geopark under the name "Goto Islands Geopark". Clouds over Goto Yamamoto Nizo Art Museum is a popular attraction where visitors can immerse themselves in the artistic world of Nizo Yamamoto, a native of Goto City, art director of Studio Ghibli classics including "Princess Mononoke".
21	Hita City, Oita Prefecture	 ©Hajime Isayama / Kodansha ©Attack on Hita Machiokoshi Kaigi	Hita City is an area located in the western part of Oita Prefecture and is blessed with a location about an hour's drive from Fukuoka City. It is a scenic place where magnificent nature and the atmosphere of the Edo period are in harmony with modern-day activities. In particular, Mameda-cho has been designated as a preservation district for traditional buildings, and visitors can enjoy the old townscape that resembles little Kyoto. The city is also the hometown of Hajime Isayama, the author of "Attack on Titan," and there are many "Attack on Titan" - related spots scattered throughout the city.
22	Haeburu town, Okinawa Prefecture	 © Tsuburaya Productions	Haeburu Town is located in the center of the southern part of Okinawa' s main island, making it a transportation hub with excellent access to Naha Airport. It is the hometown of Tetsuo Kinjo, the screenwriter for the Ultra Series, and is a town thriving in traditional crafts that Haeburu Town is proud of with Ultra Heroes, will be on display at the venue. In addition, products related to Tetsuo Kinjo will be exhibited and sold. We hope you will stop by and experience Haeburu Town.
23	SEIBU RAILWAY		Seibu Railway introduces the Seibu Line area as a sacred place for anime. Utilizing anime connected to the railway line, we showcase the beautiful landscapes and culture along the line. We aim to maximize the appeal of the region and offer new experiences to all visitors. For anime fans and tourists alike, we provide opportunities to create lasting memories through the various attractive initiatives and spots developed by local municipalities along the line. Join us in enjoying the world of anime together!

24	Japan Airlines	 <b>JAPAN AIRLINES</b>	<p>By having the “JAL GUNDAM JET” fly through the skies of Japan through this collaboration, the aim is to share the vision of the “GUNDAM NEXT FUTURE PAVILION”, which seeks to connect people worldwide through GUNDAM and encourages everyone to think about the “Future” together. This message is especially aimed at children, who will shape the future.</p> <p>Furthermore, JAL will offer limited-edition goods and commemorative tours throughout Japan in collaboration with GUNDAM under the slogan “Discover the sights and sounds of your favorite anime, throughout Japan!” This initiative will provide opportunities for both domestic and international travelers to explore Japan. The charm of Japan will continue to be promoted worldwide through anime, increasing connections and relationships in various regions, and realizing a vibrant society and future where people and various things can move freely.</p> 
25	SORA-NO-UE SHOPPING MALL, BENELIC Digital Entertainment		<p>This Metaverse commercial facility is home to over 200 stores, including character shops and shops from all 47 prefectures, and VTubers are introducing the “sacred places of anime” all over Japan!</p> <p>You can look around as an avatar from your smartphone or computer, so check out what places are there, and enjoy watching videos and shopping online!</p>
26	Anime Tourism Association	 <small>©2025 ATA</small>	<p>Since 2018, the “88 Anime Spots in Japan to Visit” have been selected and made official every year to actively disseminate information domestically and internationally, and to promote the installation of 88 Anime Spots certification plates and red seal stamps in the selected areas. This year’s exhibition will introduce the 2025 Anime Spots announced in January and invite visitors to participate in anime tourism.</p>